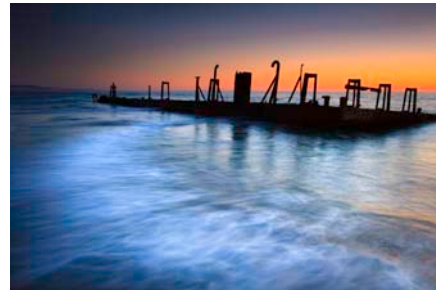
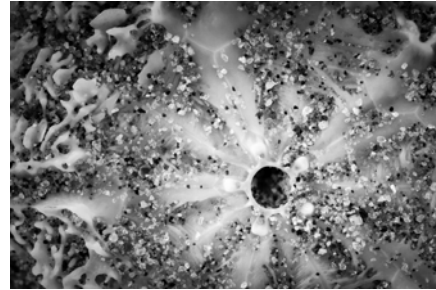


STEVE ZMAK

2015 PHOTOGRAPHY WORKSHOPS



THE FORT ORD DUNES

FORT ORD DUNES STATE PARK

WILDFLOWERS, WILDLIFE, DUNE PATTERNS & SUNSET

JANUARY 10, 2015

THE WILD BEACH

SALINAS RIVER STATE BEACH - TBA

POINT LOBOS SUNSET SERIES

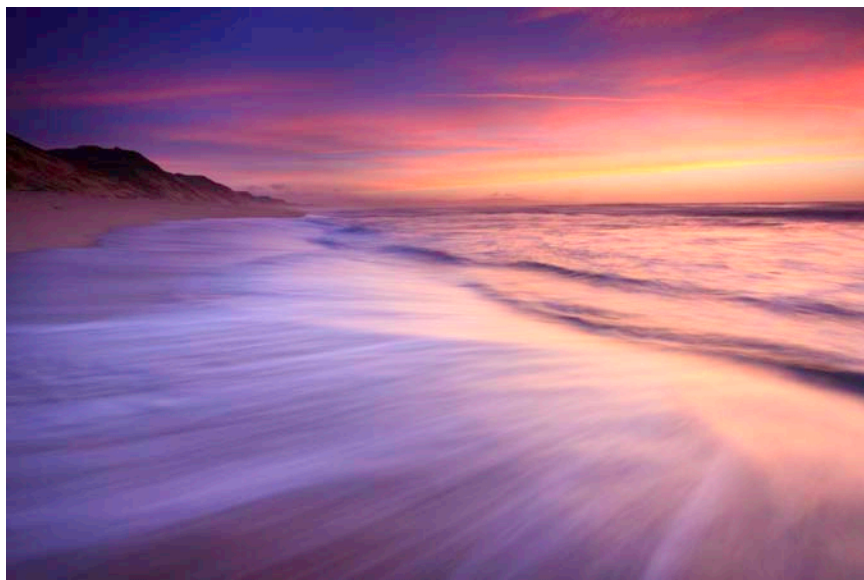
POINT LOBOS STATE RESERVE - TBA

VINEYARD HARVEST

SANTA LUCIA HIGHLANDS - TBA

STEVE ZMAK

2015 PHOTOGRAPHY WORKSHOPS



THE FORT ORD DUNES SUNSET WORKSHOP

SATURDAY, JANUARY 10, 2015, 1:00 PM TO 6:00 PM

Instruction covers:

- Close-up photography, focusing on the decorative dune flora and tidal life
- Abstract photography, focusing on the windswept sand patterns
- Wildlife photography, focusing on the endangered snowy plovers, sea birds, vultures, and parasailers
- Balancing a shadowy landscape with a vivid sky during sunset and twilight
- 15-minute pre-workshop phone meeting to discuss personal course objectives
- 15-minute post-workshop meeting by phone to review and critique images.

Schedule:

- 1:00 pm—Meet in the parking lot of Monterey County Social Services and the District 4 Supervisor (2620 1st Ave, Marina on the former Fort Ord west of Cal State Monterey Bay). We will have a brief orientation as we begin our hike through the Highway 1 Tunnel of Art and begin shooting immediately.
- 1:00 pm to 6:00 pm—Hands-on instruction at 4 locations in the park. Sunset is about 5:30 pm.
- 6:00 pm—Hike back to parking lot.
- 6:30 pm—Debrief at English Ales over drinks and our camera LCDs (optional).

Fee: \$155—Includes: two 15-minute phone meetings, 5 hours of hands-on photography, and coupon for a future workshop.

What to bring: Required—at least 1 camera plus media (digital or film; any format, camera batteries). **Recommended**—tripod, lenses, remote shutter release, polarizing filter, graduated neutral density filter, snack, drinking water, layers of clothing, sunscreen, and dry clothes in your car (surf happens).



“Thank you so much for a beautiful day. Your workshop was very professional from the organization of the brochures to the very end. You did a great job in creating and putting together a unique photo experience.”

—JACQUI TURNER
PHOTOGRAPHER



“I not only enjoyed myself at Steve's vineyard workshop, I came away with some gorgeous images using several of the techniques Steve shared with me. Steve was informative and responsive, yet unobtrusive once I was deep in my creative process making a photograph. The overall timing and flow of the day could not have been better.”

—JAKE KAUFFMAN
PHOTOGRAPHER

STEVE ZMAK

2015 PHOTOGRAPHY WORKSHOPS



ABOUT FORT ORD DUNES STATE PARK

Fort Ord Dunes is an area of contrasts and complexity. It is seen by millions of people as they drive by on Scenic Route 1, but it has been closed to the public for decades. The beaches and bluffs are pounded by the full force of the Pacific Ocean, yet home to a rare and delicate ecosystem. The habitat is dominated by invasive ice plant, yet prized for its special-status species. The surf can be stormy and rough during winters, providing visitors with a sense of excitement and perspective, or can be serene during other times of the year, providing views that stretch from Monterey to Santa Cruz.

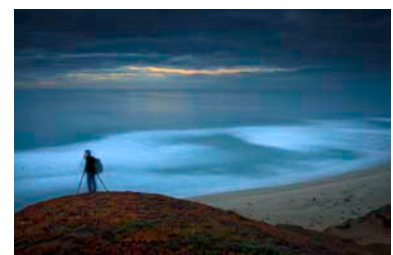
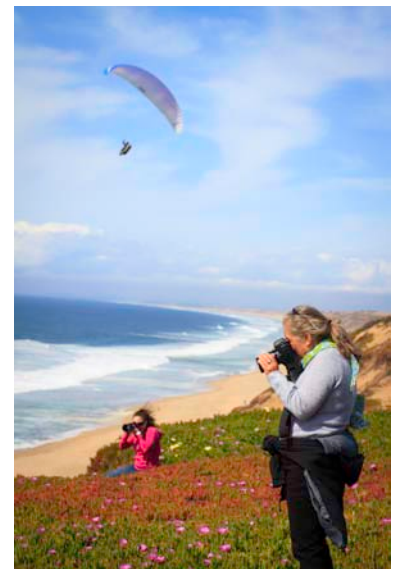
Four miles and 990 acres of undeveloped shoreline are dominated by a continuous coastal sand dune formation that rises steeply from nation's largest National Marine Sanctuary to elevations of 140 feet above mean sea level.

The dunes, and the natural vegetation and wildlife that inhabit them, represent a rare and rapidly disappearing feature of the California coast, one very worthy of photographic and artistic documentation. In 2002, 113 species of native birds were observed along the beach areas of Fort Ord Dunes. It is home to 1 reptile, 1 bird, 2 insect, and 6 plant species protected by the Endangered Species Act. Sea otters, dolphins and whales are often observed just off shore.

The area that comprises Fort Ord Dunes, as well as significant acreage to the east, was originally established as a military post by the War Department in 1917. For the next 77 years, Fort Ord served the United States Army for training and other functions until closing in 1994. In 2004 it was transferred to the State of California, and officially opened as a park in 2008.

The character of the sandy beach is one of relative isolation from the urban environment. The high bluffs, the view of the uninterrupted beach, and the sound of the surf all contribute to the pristine nature of the beach and unique visitor experience.

Excerpts from the 2004 State Parks Environmental Impact Report and General Plan by Environmental Science Associates



STEVE ZMAK

2015 PHOTOGRAPHY WORKSHOPS

MAP & DIRECTIONS TO FORT ORD DUNES STATE PARK

From Highway 1, take Exit 406 for Cal State Monterey Bay & Lightfighter Drive. Turn left at the 2nd stop light onto 2nd Avenue. Turn left onto Divarty Street. Just north of Divarty Street are the Monterey County Offices of Social Services and the 4th District Supervisor on the right.

From Salinas, turn left from Reservation Road onto Imjin Parkway west. Turn left onto 2nd Avenue. Turn right onto Divarty Street. Turn right onto 1st Avenue. The Monterey County Offices of Social Services and the 4th District Supervisor are on the right.

Park in the County Lot and look for my black Toyota pickup truck.

Call me at 831-869-1552 if you get lost.



STEVE ZMAK

2015 PHOTOGRAPHY WORKSHOPS



Vineyard Workshop - Photo by John Geoghegan



Lyceum Summer Photo Camp - Photo by Joyce Breckenridge

ABOUT STEVE ZMAK

Steve Zmak captures the essence of California and the West through photography that speaks to the soul.

A native Californian, Zmak's love of the outdoors inspired him to begin capturing the awesome beauty of the Golden State on film as a child. Today, he continues to find inspiration in California's wild places. Traversing beaches, deserts, mountains and valleys, Zmak takes viewers through some of California's most breathtaking scenes. Images of rugged coastal bluffs, sun-drenched valleys, blossoming vineyards, and rushing mountain streams engage the senses and the spirit.

In May 2010, Zmak released his first book and fourth portfolio of fine art photography, both titled *A Year in the Vineyard*. The portfolio includes photographs shot each month from January to December 2009 in the Santa Lucia Highlands appellation of Monterey County. Through more than 100 photographs, the book takes readers on a visual journey through four seasons in four vineyards. Zmak has published six fine art photography portfolios including one on Alaska and one on Lens Painting, a technique he developed.

His photographs have been exhibited at locations throughout the Central Coast, including the National Steinbeck Center, Center for Photographic Art, Monterey Museum of Art, California State Capitol Museum, and local wineries. His photos have been recognized by COLOR magazine, International Color and B&W Spider Awards, and California State Parks Foundation. In addition to his career in fine art, Zmak works as an advertising photographer and graphic artist from his studio in Marina, California. He is a member of The ImageMakers of Monterey, among several other local organizations.

During Zmak's nine years as Cal State Monterey Bay's marketing department art director, he guest lectured on the subjects of color reproduction and design.



"We all had a great time with Steve... I will definitely do another workshop with him in the future. He is a talented photographer and what touches me most, he is really a nice man with a great heart."

—RITA COSTA-HOLLMANN
PHOTOGRAPHER



"Steve awakens us to the many moods and beauty of the landscape. His art sensitizes our vision to the subtleties of light. We have inspired each other for over 10 years through our eyes. Steve is very passionate regarding his art."

—JACK WASSERBACH
PHOTOGRAPHER & DIRECTOR
OF THE IMAGEMAKERS
OF MONTEREY

STEVE ZMAK

2015 PHOTOGRAPHY WORKSHOPS

WORKSHOP APPLICATION

PLEASE PRINT OR TYPE

Name: Mr. Ms. _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Website: _____ Telephone: _____

I have enclosed the full tuition to secure my spot in the workshop.

Make checks or money orders (in United States funds only) payable to: Zmak Creative.

Mail application to: Zmak Creative, 3200 Crescent Ave., Marina, CA 93933

WORKSHOP DATE & FEE

The Fort Ord Dunes ~ Landscape, Nature & Wildlife at Sunset ~ Saturday, January 10, 2015 ~ \$155.00

The Wild Beach ~ Salinas River State Beach Landscape, Nature & Wildlife at Sunset ~ TBA ~ \$90.00

[Because of the already discounted price for this workshop, specials and coupons cannot be applied.]

Vineyard Photography ~ Autumn Harvest ~ TBA ~ \$195.00

Point Lobos Sunset Series ~ Point Lobos State Reserve ~ TBA

BACKGROUND INFORMATION *(Feel free to attach a separate page with more complete information if you desire.)*

Occupation: _____ Years involved in photography: _____

Camera(s) used for this workshop: 35mm Medium Format Large Format Other: _____
 Film Digital Camera Model(s) _____

Medium used for this workshop: Color Black & White Infrared Other: _____

Photographic Interests (e.g. portraits, landscape, etc.): _____

ACKNOWLEDGEMENT

I have read and understand the Workshop Application Procedures, Waiver of Liability, and Waiver and Release, and agree to be bound by them. If I am signing up for a Vineyard Workshop, I certify that I am at least 21 years old.

Signed: _____ Dated: _____

STEVE ZMAK

2015 PHOTOGRAPHY WORKSHOPS

THE FINE PRINT ...SO TO SPEAK

POLICIES

The locations of the Vineyard Workshops are private property and it is a privilege to be granted access. I and the property owners and managers have a **STRICT ZERO FOOTPRINT RULE—THE PROPERTY MUST BE LEFT IN THE SAME CONDITION IT WAS IN UPON ENTRY. WHEN IN THE VINEYARD, DO NOT HANDLE THE FRUIT, FLOWERS OR BUDS FOR ANY REASON. DO NOT BREAK OR DAMAGE ANY PART OF THE VINES, TRELLISES, OR IRRIGATION SYSTEM.**

Vineyard Workshop participants must be at least 21 years old. Please, no smoking or pets allowed on the premises during any part of the workshop. The use of mobile phones is limited to refreshment breaks and mealtimes, and for the Fort Ord Dunes State Park cell phone tour.

APPLICATION PROCEDURES

To apply for the workshop(s) of your choice, please complete and sign the Workshop Application and return it with a check or money order for the full tuition to Zmak Creative, 3200 Crescent Ave., Marina, CA 93933. Your spot in the workshop will be secured upon receipt based upon availability.

There is no deadline for application. However, many of the workshops fill immediately so, to avoid disappointment, prompt application is advisable.

Your participation for the entire workshop session is extremely important. If your schedule requires you to arrive after the start, or to leave prior to the end of the workshop, please make other arrangements or plan to participate at another time.

ACCEPTANCE

Once I receive your application and full tuition, I will email you confirmation of your enrollment, and schedule a 15-minute phone interview to discuss your personal course objectives.

If the workshop is already full when your application is received, we will offer the opportunity to be placed in the next available workshop, and your entire tuition will be returned to you.

FEES

Please make all payments in U.S. dollars, and checks or money orders payable to "Zmak Creative." We do not accept credit cards for workshop tuition.

Each workshop description lists what is included with tuition. Additional amenities such as meals (unless otherwise indicated), travel to and from workshop location, and lodging are not included.

WITHDRAWAL, WORKSHOP CANCELLATION & REFUND

If you need to withdraw from a workshop, you must inform us no later than 30 days prior to the first day of your workshop, and we will refund your full tuition.

If you withdraw within the period 30 to 14 days prior to the first day of your workshop, your tuition will be refunded minus a \$75 cancellation fee.

No refunds of any kind will be made for withdrawal within 14 days prior to the first day of the workshop, during the workshop, or for no-shows. However, if the workshop included takeaway items, such as books, prints and bottles of wine,* those will be shipped to you. (*Some states do not accept wine shipped from California. You will receive your bottle of wine only if your state permits it.)

If it is necessary for us to cancel a workshop, all registered participants will be informed immediately, and you will receive a full refund of your tuition. You are encouraged to purchase refundable airline tickets, and consider purchasing trip cancellation insurance. Zmak Creative will not be responsible for any loss on airline tickets, or any other losses, related to cancellation. **The workshop will be cancelled if the National Weather Service forecasts a greater than 50% chance of rain or greater than 20 mph winds within 12 hours of the workshop start time. Check your email and voicemail for cancellation notices.**

WAIVER OF LIABILITY

Zmak Creative shall have no responsibility or liability for personal injury to any participant or damage to any participant's property, or for personal injuries or damage to the property of any other person resulting from the participant's involvement in any workshop. Zmak Creative shall have no responsibility for the acts, errors or omissions of instructors or staff, transportation companies, lodging facilities, restaurants, tour guides, and outfitters, or other providers of services to participants in the course of the workshops.

Zmak Creative has the right to cancel any workshop and to alter the time, context, or format of any workshop in the event circumstances so require. In the event a workshop is cancelled, for any reason, the extent of Zmak Creative's liability is limited to the return of all fees paid to us.

Zmak Creative will not be responsible for reimbursement on airline tickets due to cancellation of a workshop, or replacement of an instructor. We recommend you purchase refundable tickets and consider purchasing trip cancellation insurance.

WAIVER AND RELEASE

During his workshops, Steve Zmak occasionally photographs and records portions of the workshop sessions for his files and, in some cases, for use in public presentations on the Internet and elsewhere. The images are used primarily for informational or educational purposes so that those considering possible participation in a future workshop have a better sense of what is offered, why he offers it, and what to expect during the workshops. In addition, Zmak Creative sometimes uses recordings from workshops as part of educational and promotional presentations. Zmak Creative has found that using actual teaching sessions from workshops is an effective way to share photographic knowledge with others.

As a participant in the workshops, you are consenting to allow Zmak Creative and others to photograph you and to record your voice, and to use these photographs and/or recordings for educational uses and for other purposes of publicity relating to future workshop purposes, including those in printed form or on the Internet or other similar mediums that now exist or are used in the future. The term "photograph" in this Waiver and Release includes both still photographs and motion picture or video footage.

You also consent to allow Zmak Creative to reproduce and use these photographs and recordings of your voice for use in all domestic and foreign markets. Further, you acknowledge that others may use and/or reproduce such photographs and recordings.

You hereby release Zmak Creative and associated or affiliated companies, their directors, officers, agents, employees and customers, and appointed advertising agencies, their directors, officers, agents and employees from all claims of every kind on account of such use in the future.



STEVE ZMAK

2015 PHOTOGRAPHY WORKSHOPS

DISCOUNTS, DEALS & SPECIALS

Save \$50 When You Register for 2 Workshops

You will receive a \$25.00 discount off each workshop when you register for 2 at the same time.

Example: Register for a Vineyard Workshop AND a Fort Ord Dunes workshop and receive a \$25.00 discount off each.

Does not apply to workshops sponsored by a third party, such as the Center for Photographic Art. It cannot be used in conjunction with other coupons or special offers. Please see the Withdrawal, Workshop Cancellation & Refund section on the previous page of Policies. A withdrawal and refund from one workshop cancels the discount on the second workshop. No cash value. Expires December 31, 2015.

Save \$100 When You Register for 3 Workshops

You will receive a \$33.34 discount off each workshop when you register for 3 at the same time.

Example: Register for a Vineyard Workshop at Pessagno AND a Vineyard Workshop at Hahn AND a Fort Ord Dunes workshop and receive a \$33.34 discount off each.

Does not apply to workshops sponsored by a third party, such as the Center for Photographic Art. It cannot be used in conjunction with other coupons or special offers. Please see the Withdrawal, Workshop Cancellation & Refund section on the previous page of Policies. A withdrawal and refund from one workshop cancels the discount on the second and third workshops. No cash value. Expires December 31, 2015.

Save \$40 for Every Friend You Get to Register

You will receive a \$40.00 rebate off your workshop tuition when you refer a friend who registers for the same workshop.

Example: When you get a friend to register for a workshop you are also registered for, have them list you as the referral on their registration form, and you'll get a \$40 rebate the day of the workshop.

Applies to up to 3 friends per workshop. Does not apply retroactively to friends who have already registered, or friends who have already taken a workshop in the past. Does not apply to workshops sponsored by a third party, such as the Center for Photographic Art. It cannot be used in conjunction with other coupons or special offers. Please see the Withdrawal, Workshop Cancellation & Refund section on the previous page of Policies. A withdrawal and refund from the workshop by you or your friend cancels the rebate. No cash value. Expires December 31, 2015.

